

Keynote and Motivational Speaker • Emcee/Facilitator

Sharon M. Weinstein  
GROUP  
CONSULTING – COACHING – SPEAKING

Balancing work and personal life is a challenge, and stress management is the key. Stress affects relationships, work, health, and finances. **Are you ready** to manage fatigue, enhance engagement, and drive excellence?

High stress jobs in **Healthcare, Hospitality, and Human Capital** are especially vulnerable and yet receptive to interventions that enhance safety, satisfaction, and success.



Presentation topics

### Mastering Difficult Conversations

The world is filled with difficult decisions and the conversations that have the potential to cause conflict. Stress is often the disrupter. In this interactive session, discover how to master the craft.

- List the 4 Ds that derail conversations
- Find clarity about your end goal
- Explore your assumptions

### Think Differently...Is Normal NEW, or is it NEXT?

The world of work has changed; it's time to shift the paradigm and jumpstart your thoughts, create impact, ideate, and innovate. It's time to give staff a reason to stay or to return!

- List four steps of design thinking
- Learn how culture and talent interact
- Discover the impact of work environment on engagement

### Service Excellence with a WOW

The shift starts at the top and is critical to business success. Take the wheel, steer, and lead by example. The journey begins as we:

- Identify best practices
- Learn how to bring them in and bring them back
- Discuss your service recovery plan



Clients  
Include...



# Life Balance...

it is what she does and who she is!



**"In just one hour, Sharon built on the day and tied all the pieces of service excellence together. We received lots of positive feedback from our 1000+ leaders!"**

Sandra E. Murray, PhD, CHI Texas Division

**"Your eloquent insights into negotiating for success touched upon all aspects of life."**

Steven Goebel, Senior Planned Giving Officer, Genesis Health Services

**"What a great VIRTUAL program for MPI; it definitely hit home for me. What an amazing job; you make a meeting planners job easy and you made me look good."**

Jherica Rhodes, Coordinator/Learning Programs  
Meeting Planners International

**"Sharon's VIRTUAL program was literally the best one-hour long session we've ever had as a team. The tools she provided to reduce stress were practical solutions we could apply to our daily routine right now."**

Kimberlee Driggs, President, D2C LLC

**"Sharon's VIRTUAL presentation linking great customer service with great leadership was on the money. When we combine our super-powers with our LIFE values, we stand out in the marketplace."**

Colleen Miller, Customer Engagement, U.S. Bayer

**Book Sharon Today!**

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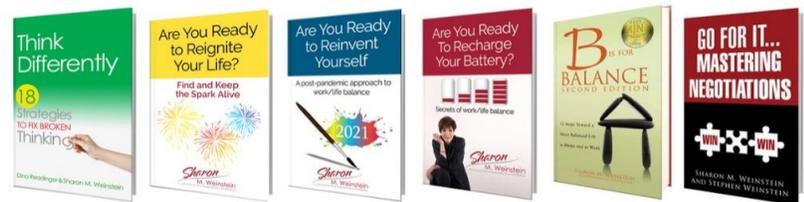
## About Sharon M. Weinstein

MS, RN, CRNI-R®, CSP®, FACW, FAAN

With an unusual blend of **substance** and **style**, Sharon presents a unique approach to overcoming negative **self-talk** and **limiting beliefs**. She exudes energy, humor, and authenticity. A master storyteller and content weaver, she **creates broadcast agendas**, **designs collaborative events**, and exceeds audience expectations. Imagine **WOWTcomes™** - the ability to change your value statement from ordinary to extraordinary! **WOWTcomes™** is more than a program or service; IT'S AN EXPERIENCE, and you don't want to miss it!



**Author of multiple award-winning books, Sharon travels the world as an online, hybrid, and on-site speaker, coach, and consultant.**



A graduate of Northwestern University's Kellogg Executive Management Program, Sharon is Adjunct Professor at the University of Illinois Chicago; Subject Matter Expert/Adjunct Faculty and Advisory Board Member, Purdue Global University School of Nursing; and a Fellow of the American Academy of Nursing. She is a CarelinxbySharecare Clinical Advisory Board Member.

She holds the highest level of certification, the speaking industry's international measure of professional platform skills, the **Certified Speaking Professional (CSP®)**, and is a **Certified Virtual Presenter (CVP)**.

