



Whether you present in person, on the phone, or over the Web, the way you present yourself and your message is critical to your success. Since 2002, we have worked with top business leaders, association executives, and sales professionals who want to become polished presenters and stand out from the crowd. We accomplish this through customized private or group sessions in person, by phone, video, or online meeting. Skype and Zoom are our preferred online tools.

As a result of working together our clients glean:

- More confidence and credibility in front of an audience
- More success engaging, inspiring, and influencing listeners
- More effective storytelling skills
- More effective presence, stage skills and confidence

The SMW team knows firsthand what it takes to connect with diverse audiences and have coached many professionals around the country and across the globe. In order to best meet your needs, please

What are your public speaking goals?

Improve self-confidence
Connect better with audience
Improve verbal delivery
Improve body gestures

What is the scope of your need?

One time need
Ongoing

How soon do you want to begin coaching?

This week
Within two weeks
Specific date

How would you like to work with the public speaking coach?

I only want to work with the public speaking coach in person
Online

Anything else the public speaking coach should know?

The following presentations are on my calendar:
I present regularly to the following audience:

complete the following assessment:

Learning modules:

- Professional Awareness...including first impressions and presenting to multi-cultural audiences
- Topic Development...where we address how to choose your topic and the structure of your method to your audience, assessing audience needs and then filling that void
- Presenting and Performing...we are all performers, but what will we present and to whom? This module addresses delivery dynamics, connecting with the audience, polishing your presentation, and platform excellence
- Platform Mechanics... arrival, introductions, taking the stage, and using your voice
- Authorship and Product Development...developing products around your content, and how to begin the process, conduct sales, and monitor your success

We work with you to polish your skills so that you may:

- Appear credible in front of any audience
- Capture and maintain the attention and interest of your listeners
- Craft and convey messages that are clear, concise and compelling
- Organize your material for engagement
- Inspire your audience to action
- Convey your value proposition and leverage your differentiators
- Think quickly on your feet and exude calm confidence
- Master Q&A sessions
- Include storytelling and humor
- Eliminate filler words, like 'um,' 'ah' and more
- Use body language and voice techniques to "own the room"
- Project world-class executive presence
- Read your audience and speak to their adult learning needs and listening styles
- Address global audiences